Help us learn why dementia affects Black Americans at higher rates than other groups

Hi, my name is Dr. Shenikqua Bouges, and I’m a doctor working at UW-Madison. My research area focuses on Alzheimer’s Disease and Related Dementias (ADRD). I’m dedicated to this area of research. My passion comes from personal and patient experiences. As a doctor, I am concerned with the low participation rates from racial/ethnic minority groups in research studies. Black Americans are affected by dementia at higher rates than other groups for reasons that are not fully understood. This is why I’m starting a new research project on this topic, and am hoping you can help me.

What will participation involve?
1. A voluntary group discussion (up to 10 participants per session)
   • Audio recorded to transcribe information for data analysis to use at future presentations and for publications
   No identifying information will be collected during this session

2. A community talk on dementia
   • Requires completion of 17 questions about you and surveys (38 questions total)

**PAID $30 for completion of all surveys (before and after talk)**

3. A medication review session with completions of surveys
   • Require completion of 17 questions about you and surveys (38 questions total)

**PAID $30 for completion of all surveys (before and after medication session)**

The community talk on dementia will be held virtually, and surveys can be completed online (a paper survey option will be available upon request).

Who can participate?
Participants must be:
• Black or African American
• 45 years of age or older
• Interested in learning more about dementia
• Have a smartphone, iPad, tablet or computer with internet access

How long is the study?
The presentations, survey completion, and interviews will take place over about six months.

What will I receive?
Participants will be compensated up to $60.

How can I get more information or sign up to participate?
Email Debra Noell at dnoell@medicine.wisc.edu or call (608) 262-2673.

BUILDING BRIDGES

TO INCREASE DEMENTIA AWARENESS

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