

Help us learn why dementia affects Black Americans at higher rates than other groups



Hi, my name is Dr. Shenikqua Bouges, and I'm a doctor working at UW-Madison. My research area focuses on Alzheimer's Disease and Related Dementias (ADRD). I'm dedicated to this area of research. My passion comes from personal and patient experiences. As a doctor, I am concerned with the low participation rates from racial/ethnic minority groups in research studies. Black Americans are affected by dementia at higher rates than other groups for reasons that are not fully understood. This is why I'm starting a new research project on this topic, and am hoping you can help me.

What will participation involve?

1. A voluntary group discussion (up to 10 participants per session)
 - Audio recorded to transcribe information for data analysis to use at future presentations and for publications

No identifying information will be collected during this session
2. A community talk on dementia
 - Requires completion of 17 questions about you and surveys (38 questions total)

PAID \$30 for completion of all surveys (before and after talk)

3. A medication review session with completions of surveys
 - Require completion of 17 questions about you and surveys (38 questions total)

PAID \$30 for completion of all surveys (before and after medication session)

The community talk on dementia will be held virtually, and surveys can be completed online (a paper survey option will be available upon request).

BUILDING BRIDGES



TO INCREASE DEMENTIA AWARENESS

Who can participate?

Participants must be:

- Black or African American
- 45 years of age or older
- Interested in learning more about dementia
- Have a smartphone, iPad, tablet or computer with internet access

How long is the study?

The presentations, survey completion, and interviews will take place over about six months.

What will I receive?

Participants will be compensated up to \$60.

How can I get more information or sign up to participate?

Email Debra Noell at dnoell@medicine.wisc.edu or call (608) 262-2673.



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