



**Sonderegger Research Center
for Improved Medication Outcomes**
SCHOOL OF PHARMACY
UNIVERSITY OF WISCONSIN-MADISON

PearlRx Mission and Goal

Mission: To lead the country in significant and innovative medication use research through the promotion and conduct of collaborative, patient-centered, practice-based research in partnership with health systems, pharmacy organizations, pharmacists, and the communities they serve.

Goal: To exchange information and research findings from the data gathered and analyzed into daily pharmacy practice to enhance medication use and improve patient outcomes.

Date First Approved: 7/26/18 (SRC Executive Committee)
Dates Reviewed (no changes):
Dates Revised: