



**Sonderegger Research Center
for Improved Medication Outcomes**
SCHOOL OF PHARMACY
UNIVERSITY OF WISCONSIN-MADISON

Pharmacy Practice Enhancement and Action Research Link (PearlRx) Communication Policy

Purpose of the PearlRx Communication Policy:

To describe how communication is facilitated among PearlRx members, researchers, and PearlRx administrators.

Communication:

- 1) All PearlRx communications to potential and existing PearlRx members will occur via one of the following methods:
 - a. Communication via Fast Facts email newsletter: In collaboration with and approval from Pharmacy Society of Wisconsin for purposes approved by the PearlRx Coordinating Committee
 - b. Communication via direct email newsletter: Distributed by the PearlRx Program Administrator for the purpose of welcoming new members and disseminating project-specific information and research-related resources to existing PearlRx members.
 - c. Communication via mail: Distributed by the PearlRx Program Administrator for the purpose of welcoming new members and disseminating project-specific information and research-related resources to existing PearlRx members.
- 2) PearlRx newsletter emails with project opportunities and network updates will be sent to PearlRx members no more frequently than every 2 weeks.
- 3) Researchers are not permitted to contact PearlRx members directly.

Conferences:

- 1) PearlRx communication may occur at both the Annual Meeting and the Educational Conference held by the Pharmacy Society of Wisconsin. These communications may include but are not limited to: dissemination of research results from PearlRx projects, updates on PearlRx research in progress, and training for upcoming PearlRx research.

Website:

- 1) The Sonderegger Research Center will maintain the PearlRx website.
- 2) The Pharmacy Society of Wisconsin will provide a link to the PearlRx website.

Date First Approved: 5/13/19
Dates Reviewed (no changes):
Dates Revised: 7/9/20; 6/30/21; 1/12/22; 1/31/24