



A.i.h.p. NOTES

NEWS FROM AND FOR MEMBERS

New Series No. 99 (Winter 2011)

FROM THE DIRECTOR'S DESK

Institute Programming at the 2011 APhA Convention in Seattle

The AIHP will feature three activities at the upcoming annual meeting of the American Pharmacists Association.

A special collectors event will take place on Saturday March 26. Based on the initiative of AIHP Board member (and Collectors Circle participant) Michelle Valentine, the Washington State Pharmacy Association (WSPA) and Washington State Pharmacy Foundation officers unanimously agreed to support the AIHP idea for a Collectors Circle event in Seattle. The plan is to pick up people at the Sheraton Hotel in Seattle on Saturday and drive them to the WSPA headquarters/museum in Renton starting at 5:30 PM. We will then:

- tour the new headquarters
- tour the pharmacy museum
- eat hors d'oeuvres (spanakopita, dolmathes, olives, cheeses and breads, tsaziki, baklava, and koulourakia)
- share in the typical collectors' show and tell
- have a wine tasting of Washington wines from a local wine seller.

The attendees will be returned to their hotels around 9:00 PM.

The WSPA will also be running an ad in the *Washington Pharmacist*, inviting Western Washington pharmacists to this function for a chance to see the new headquarters and expanded museum. (See form on page 3 to sign up for this event.)

On Sunday March 27, all AIHP members are invited to attend a reception hosted by the Wisconsin delegation to the convention. Closely identified with Wisconsin since our founding in Madison in 1941, the AIHP is one of the sponsoring organizations of the reception. It will take place 5 to 7 PM (Westin - Room Elliot Bay).

Lastly, the AIHP will again join with APhA to co-sponsor a special symposium at the Seattle Convention Center. Entitled "Auxiliary Personnel in Pharmacy: From Assistant Pharmacists to Certified Technicians and Beyond," the symposium will feature four speakers: AIHP Executive Director Gregory Higby; William Zellmer, Pharmacy Foresight; Shih-Ying Hung, School of Pharmacy, University of Wisconsin-Madison; and Melissa Corrigan, Pharmacy Technician Certification Board. The symposium, which provides 2 hours of continuing education credit, will take place from 9 to 11 AM on Mon-



day March 28. Please note that APhA convention badges are required for admission to this session.

Because of the financial turn down and declining attendance by Institute members at APhA conventions in recent years, the Institute board decided to hold the 2011 business meeting next fall in Madison in conjunction with our annual board meeting. The move of consolidating our meetings will save the Institute several thousand dollars and is part of our general belt tightening. More details about the fall meeting will be published in a subsequent edition of AIHP Notes.

Pharmaceutical Historians Come to Madison

What brought scholars from five European countries (and several others from around the USA) to Rennebohm Hall this October 22 and 23? The Second Madison Medicines Conference sponsored by the American Institute of the History of Pharmacy and the UW School of Pharmacy.

Eighteen papers were presented in a workshop format under the umbrella theme, "Pharmaceuticals in Historical Context." The conference kicked off on Friday afternoon with a keynote panel of four speakers involved in the Drugs history initiative of the European Science Foundation. The panelists, Volker Hess and Ulrike Thoms from Germany and Nils Kessel and Nicolas Tschudy from France, addressed the differing environments for drug development among European nations during the 20th century. Prof. Hess argued that as the countries in the European Union move toward harmonized drug regulations, their diverse cultural approaches to medicines must be considered. Dr. Tschudy's remarks on warfarin also garnered much interest and comment. The American audience was surprised to learn that warfarin is rarely used in France as an anticoagulant (fluin-

dione is much more popular).

During the day on Saturday, participants heard presentations on topics as diverse as ancient Hippocratic remedies, early trademark laws, orphan drugs, Quaalude “scrip mills,” and Dutch drug advertising between the World Wars. Prof. John Scarborough of the UW School of Pharmacy teamed with pharmacology professor Arthur Grollman to address the historical and current toxicity issues connected with the herbal drug *Aristolochia* (birthwort). Used as a medicine for at least 2500 years, birthwort is a powerful nephrotoxin that contributes to cancer development when consumed as a medicine.

Another presentation that elicited reaction from the audience was that by Paul Duguid of the University of California. He compared the early history of trademark registration in France, Spain, and the United Kingdom. He showed how some products registered as alcoholic beverages in France became recognized in the United States as medicines during the era of the Temperance and Prohibition Movements in the late 1800s.

Cindy Connolly of the University of Pennsylvania School of Nursing explored how the American Academy of Pediatrics (AAP) influenced federal drug policy for children. Because of friction between the AAP and other organizations within the establishment of American medicine such as the AMA, the AAP worked through the FDA and pharmacy groups such as USP and APhA to reform dosage recommendations and other aspects of therapeutics for children.

The final session of the Madison Medicines Conference looked at the interface between legitimate and illicit drugs. David Herzberg of the University of Buffalo examined the phenomena of clinics that specialized in methaqualone prescriptions in the 1970s and early 1980s. Herzberg argued that this “gray market” needs more attention from historians. Caroline Acker of Carnegie Mellon University closed the session with an examination of the “five lives of methadone.” Methadone began its “life” in Germany as a morphine substitute. It came to the USA after the end of World War Two as a detoxification treatment for heroin addictions. In the 1960s, maintenance clinics arose to keep addicts off heroin, first to help the addicts, then as a crime-fighting program. Finally, oral methadone gained a new role as a way to keep addicts from spreading HIV via needle sharing.

In his remarks concluding the Conference, Prof. Jeremy Greene of Harvard University reaffirmed the belief of the attendees that a new pharmaceutical history is emerging from the traditional study of the history of pharmacy. The historical analysis of how drugs are made and distributed has been advanced by a comparative international analysis of the networks of drug discovery, development, and marketing. Much work needs to be done and scholars must continue to expand their projects to include the influences of professional interactions and practices. Greene concluded that the new UW Pharmaceuticals History and Policy Center should be an important center in this scholarship.

It is hoped that some of the presentations will be published in future issues of *Pharmacy in History*. The 3rd Madison Medicines Conference will take place in the fall of 2012.

****AIHP Celebrates 70 Years****

“A meeting was called by Dr. Arthur Uhl on Wednesday, the 22nd of January, 1941 at 11 a.m. to discuss the possibility of forming a society for the promotion of the history of pharmacy. The meeting was held in the classroom for microscopy of the School of Pharmacy of the University of Wisconsin. Those present were: Dr. Uhl, Dr. Kremers, Dr. Busse, Dr. Parks, Dr. Urdang and Jennings Murphy.” (Minutes of the Organizational Meeting.)

Some of the goals of the institute were presented at its first session by the new AIHP President Arthur Uhl: “It may suffice to state that we founded this Institute on January 22, 1941, with the intention to make it one of the intellectual and cultural vantages connecting pharmacy with the intellectual and cultural world at large, and giving the druggists the opportunity to know themselves and to make known what their profession really means to themselves as well as to public welfare.”

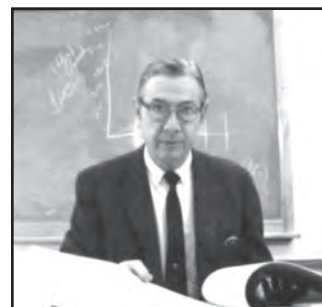
AIHP Founders



Jennings Murphy (l.) and Arthur Uhl



Edward Kremers



Louis Busse



Lloyd Parks



George Urdang

AIHP Collectors Circle Annual Get-Together

Tour of Headquarters and Museum of the Washington State Pharmacy Association

Hors d'Oeuvres and Wine Tasting

Registration Form

Sponsored by the Washington State Pharmacy Association
and
Washington State Pharmacy Foundation

JOIN US 5:30-9:00 P.M., SATURDAY, 26 MARCH 2011

PICKUP LOCATION FOR THE TRIP TO RENTON, WASHINGTON: SEATTLE SHERATON HOTEL

Suggested Contribution to support future AIHP Collectors Circle events: \$15.00 per person

name(s) _____

address _____

_____ number attending

Amt. Enclosed \$ _____

•Please return form by **March 1, 2011.**

Make checks payable to AIHP

Mail to: AIHP, 777 Highland Ave., Madison, WI 53705

Credit card information: ___ Visa ___ Mastercard

_____ - _____ - _____ - _____ exp. ___/___

Signature _____

phone number: _____

email: _____

